

Time tested, quality service you can count on

Customer satisfaction is important to us. We strive to provide an easy customer experience by offering a simple, 3-step claims process.

STEP 1: FILE A CLAIM

File a claim at permaplate.com within 30 days of noticing damage.

STEP 2: CLAIM DETERMINATION

PermaPlate will review your claim. Approved claims will be assigned a technician to recondition or replace the damage.

STEP 3: SCHEDULE REPAIR

Schedule a repair at a time and location convenient to you and get back on the road in no time!

BONUS COVERAGE: RENTAL CAR

If any repairs require your vehicle to be out of commission, rental car allowance is provided.

Have questions? Ask your dealer for more information or contact PermaPlate directly at (800) 453-8470.

Siskin Enterprises, Inc.
P.O. Box 58 | Salt Lake City, UT 84110

145LM

Rev 02/19

LITHIA
APPEARANCE PROTECTION



powered by
PERMAPLATE®

INTERIOR AND EXTERIOR
PROTECTION
 TO KEEP THAT NEW CAR LOOK

Prevention.

Appearance Protection provides maximum coverage for your vehicle's treated surfaces by utilizing the latest technology advancements in surface products.

Repair or replacement.

Should covered exterior painted surfaces, interior fabric, leather or vinyl damage occur, we will repair or replace the damaged area with zero out-of-pocket expense to you. It's that simple.

- Repair or replacement of covered damage
- No per-occurrence limit
- Zero deductible, or out-of-pocket expense
- Hassle-free claims process
- Mobile technicians utilized, when available

LASTING VALUE

COMMON **INTERIOR** DAMAGES:

JUICE STAIN ON CARPET Replace floor mats	\$200
FAST FOOD SPILLS Replace seat panel	\$550
RIP OR TEAR IN SEAT* Repair hole	\$250
BLUE JEAN DYE TRANSFER Replace seat cover	\$650
OIL STAIN IN BACK SEAT Replace seat panels	\$1,250

COMMON **EXTERIOR** DAMAGES:

HARD WATER SPOTS ON TRUNK Reconditioning of trunk cover	\$250
INSECT DAMAGE ON BUMPER Repaint front bumper	\$650
TREE SAP DAMAGE TO HOOD Repaint hood	\$850
BIRD DROPPINGS ON ROOF Repaint roof	\$1,250
PAINT OXIDATION ON HOOD Repaint hood	\$1,250

You pay: \$0

with PermaPlate's Appearance Protection Program

Life can get messy,
 we've got you covered!

COMMON **INTERIOR** DAMAGES



FAST FOOD SPILLS



PET STAINS



FOOD & BEVERAGE SPILLS



KID SPILLS



ODORS



GREASE STAINS



BLUE JEAN DYE TRANSFER



INK STAINS

COMMON **EXTERIOR** DAMAGES



INSECTS & LOVE BUGS



BIRD DROPPINGS



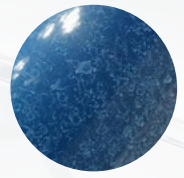
TREE SAP



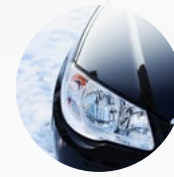
SUN DAMAGE



FADING & OXIDATION



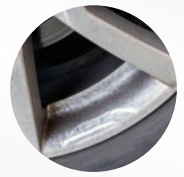
HARD WATER SPOTS



HEADLIGHT & LENS FADING



WATER SPOTTING ON CHROME



BRAKE DUST STAINING

**One professional application;
 long lasting protection.**

PAINTGUARD®

Paintguard® has been developed over three decades to provide maximum coverage for your vehicle's exterior treated surfaces. Without Paintguard®, a vehicle's painted finish can quickly lose that "new car" shine.

FIBERGUARD®

Fiberguard® is formulated to protect your vehicle's fabric upholstery and carpeting from spills, splatters and everyday mishaps before they become permanent stains on your vehicle's clean interior.

LEATHERGUARD®

Leatherguard® was created to protect your vehicle's leather and vinyl surfaces from sun, excessive dryness and temperature extremes.

Additional exclusions may apply. Please see your Agreement for specific coverage details, including limitations and exclusions.

*Limited to reconditioning only. Coverage not available in New York.